

Land for Life Day

12 September 2017

Rio Conventions Pavilion (MET 01)



Programme

- 10:20- 10:45 **Introduction and Opening of Land for Life Day**
Guest Arrival
MC Introduction to Land for Life Day
Opening remarks by UNCCD ES Ms. Barbut
- 10:45 - 11:20 **Meeting the UNCCD 2017 Land for Life Award Winner**
Winner Presentation: Watershed Organization Trust (WOTR)
Q&A
- 11:20 -11:40 BREAK
- 11:40 – 13:00 Winner Presentation : Ms. Pan Yingzhen
Q&A
Winner Presentation: UN Environment/ Practical Action Sudan
Q&A
- 13:00-14:00 Lunch Reception
- 14-00-15:00 **Scaling restoration using digital technology:**
Mobile App– A new way to engage the public in restoring degraded land?
Presented by Ant Financial Group
- 15:00-15:15 BREAK
- 15:15-16:15 **Open discussion:**
Is ensuring societal sustainability , stability and security everyone’s responsibility?
- 16:15-16:30 BREAK
- 16:30-17:30 **Policies and Land:**
Can good policies facilitate the achievement of SDG15.3 Land Degradation Neutrality Goal?
Future Policy Award winners : **Ethiopia (Tigray), Brazil, Niger and 4 per 1000 Initiative** to present their cases
- 17:30 – 17:40 BREAK
- 17:40- 19: 15 **Communication and Impact on Land**
Online communication and social media: The next generation’s tool to make an impact on Land?- Presented by Beth Johnson

Film screening and sharing session with Patrick Augenstein, film director of “Re-discovery Humanity” and “Drought Resilience.”
- 19:15—20:00 **Networking and Chilling out with the winners and panelists**
Closing of Land for Life Day– with cocktail reception