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## **EDITORIAL**



Dear Friends of the World Future Council,

We have the responsibility to pass on a healthy planet and just societies to future generations. That is why we are continuously bringing together change-makers from around the world to share proven policy solutions for our most urgent problems.

Children are our future and they are also the ones most affected by our actions today! In 2014, the UN Convention on the Rights of the Child celebrated its 25th anniversary. It has been ratified by all UN member states except the United States and South Sudan. Nevertheless, millions of children still die of hunger, grow up malnourished or are uprooted and deprived of a secure childhood by the impacts of environmental degradation and armed conflicts.



We have decided to include the strengthening and implementation of children's rights as one of our key activities for the coming years. In October 2015, we will celebrate the world's best laws and policies to reinforce children's rights, by awarding them our Future Policy Award, the "Oscar for good laws", in Geneva.

Our work is made possible by the generous support of our donors and international ambassadors.

If you want to make a contribution to really changing the world for the better, please help ensure that visionary laws and policy solutions to protect our children and planet are implemented all over the world.

Jakob von Uexkull, Founder and Chair of the Management Board Alexandra Wandel, Director and Vice Chair of the Management Board

## PROMOTING, PROTECTING AND REALISING THE RIGHTS OF CHILDREN

Every child has the same human rights as adults. These include the right to life, food, health, education, development, a clean environment and the right to be heard. However, despite recent advances, many children today still suffer from poverty, gender inequality, homelessness, abuse, preventable diseases, and unequal access to education. Approximately 300 million children suffer from hunger or malnourishment. Environmental degradation and conflicts have forced some 20 million children to flee their familiar surroundings and live as refugees. Around 85 million children are forced into exploitative work and cannot exercise their right to education.

Good laws and policies – and their effective implementation – are the foundation for protecting the rights of boys and girls that were enshrined in the UN Convention on the Rights of Children in 1989.

### **Future Policy Award 2015**

In 2015, we will celebrate the best laws and policies to secure children's rights. Our 'Future Policy Award' will raise global awareness of those policy solutions that successfully overcome the barriers preventing children



During my travels I have seen first-hand that children – especially girls – are often victims of violence and fear. Their rights are ignored and neglected.
Without protection, these

children have no chance for a happy life, that's why I value and support the WFC's work in this area."

Jörg Pilawa is a German TV presenter and businessman. In 2014 he travelled to Namibia with us and wrote about his experiences in the book "Experiencing Children's Rights – Travelling with Jörg Pilawa".



from enjoying their rights to a clean and healthy environment, to education, to protection (especially from child labour, child trafficking, child marriage) and to participation. The award aims to speed up policy action towards just, sustainable and peaceful societies. It is the first award that celebrates policies rather than people on an international level.

#### **Voices of Future Generations**

We work to ensure that the voices of future generations are being heard by decision-makers. Our team encourages young authors aged 8–12, who are concerned about the global environment, education and children's rights, to write their inspiring visions of tomorrow. The first book of this series "The Epic Eco-Inventions" by Jona David was published in late 2014, jointly by the United Nations, WFC and CISDL. WFC Youth Ambassador Kekhashan Basu will author the next book in the series, entitled "The Tree of Hope". Please also visit www.voicesoffuturegenerations.org

# COMBATTING HUNGER AND MALNUTRITION THROUGH CONCRETE POLICY ACTION

Almost 800 million people still suffer from hunger worldwide. However, it is not the lack of food that is causing hunger, but rather a lack of access to it.

In 2009, our Future Policy Award was given to the food security legislation of the Brazilian city of Belo Horizonte, which is based on the Right to Food for all citizens and incorporates a set of 20 interconnected policies. By promoting urban agriculture, food banks and school lunches amongst others, Belo Horizonte has reduced child mortality by 72 percent over 21 years, decreasing malnutrition among children to 3%.

Our Food Security team works to transfer elements of the Belo Horizonte food security system to Namibia, where a large portion of the population is struggling to feed itself and recurring droughts are causing alarming levels of malnutrition. We took Namibian mayors, including the Mayor of Windhoek and the Mayor of Walvis Bay on a study tour to Belo Horizonte to show them the workings of the system and how it could be adapted to their hometowns.



Cllr. Kahungu, Cllr. Kahuru (both City Council of Windhoek) and WFC Policy Officer Lorena Fischer visiting an urban agriculture project in Windhoek in order to support and scale up such activities.

When I visited Belo Horizonte in 2013 as part of the African mayors food security study tour sponsored by the WFC, I went back home motivated to establish relations with the City of Belo Horizonte which has so much to offer. I am very happy



with this partnership and hope we can join hands for the common good of our two cities and peoples. The signing of this Cooperation Agreement between Belo Horizonte and Windhoek will also strengthen the already cordial bilateral relations between Brazil and Namibia and the south-south municipal government cooperation."

Muesee Kazapua, Mayor of Windhoek

After joining forces with the UN Food and Agriculture Organization (FAO) and the City of Windhoek, a three-day workshop on tackling the concrete food security challenges for urban areas in Namibia was organised and attended by over 50 local government representatives as well as members of civil society and international experts on food security. Two of the concrete outcomes of this workshop will be the establishment of a food bank in Windhoek – the first in all of Namibia – as well as support for community-level urban agriculture.

By now, 54 Mayors and Governors have signed the Windhoek declaration, pledging to implement relevant parts of the Brazilian programme to combat malnutrition in their cities. We provide ongoing support by offering information exchange with international experts and the opportunity to share experiences and learn from one another.

## ENDING VIOLENCE AGAINST WOMEN AND GIRLS

By restricting women's choices and limiting their ability to act, violence against women and girls undermines all other efforts towards a future just society. In 2014, we identified the best policies to end violence against women and girls, and awarded them with our Future Policy Award.

The winning laws reflect the broad spectrum of measures and approaches that are required to achieve true progress towards an end of violence against women and girls, including domestic violence, sexual violence and genital mutilation.

The winners were announced and celebrated at an award ceremony on 14 October 2014 as part of the 131st Assembly of the Inter-Parliamentary Union (IPU) in Geneva, which was attended by over 1500 delegates from 147 countries, including representatives from our

partners at IPU and UN Women. Speakers included high-level representatives of the IPU, the former First Lady of Burkina Faso, Chantal Compaoré, Representative Michael Paymar from Minnesota and the Executive Director of UN Women, Phumzile Mlambo-Ngcuka, as well as our Councillors Gertrude Mongella and Scilla Elworthy.

The winning policy solutions generated an overwhelming international response. On October 23, 2014, US Vice President Joe Biden visited the city of Duluth to personally honour the Gold Award winner for their exemplary *Coordinated Community Response* (CCR) – very effective intimate partner violence legislation, involving all relevant stakeholders. The model builds on a shared understanding of violence against women and prioritises the safety and autonomy of survivors as well as ensuring perpetrator accountability.

## FUTURE POLICY AWARD 2014: THE WINNERS

**Duluth,** Minnesota (USA) – Coordinated Community Response against domestic violence ("Duluth Model"), 1981

**Burkina Faso** – Law prohibiting Female Genital Mutilation, 1996

**Austria** – Court Assistance for victims of violence in the criminal and civil procedure, 2006

### VISION AWARD

Council of Europe – Convention on preventing and combating violence against women and domestic violence (Istanbul Convention), 2011

Official ceremony of the Future Policy Award 2014 in Geneva: Michael Paymar from Duluth Minnesota receives the Gold award from WFC Founder Jakob von Uexkull.







The World Future Council is doing exemplary work to locate and support the implementation of great ideas, best practices and policies with a punch. This is what we have all been looking for."

Phumzile Mlambo-Ngcuka, UN Women Executive Director

Regularly evaluated and internationally adaptable, The Duluth Model has inspired policy-making and implementation around the world.

The following month, on the occasion of the International Day to End Violence against Women on November 25, international experts discussed the best methods for spreading good laws at the UN Head-quarters in New York. Upon the invitation of UN Women Executive Director Phumzile Mlambo-Ngcuka, WFC Director Alexandra Wandel moderated a high level panel discussion on "What can we learn from the winners of the Future Policy Award 2014?"

The Silver Award winner from Burkina Faso provides another leading example of how government action can drive cultural change to transform a society. By criminalising genital mutilation cutting and building broad support for the eradication of the practice, Burkina Faso has already managed to almost halve the number of mutilated girls between 2006 and 2010. While similar legal provisions prohibiting the practice exist in a number of countries, the implementation of the law in Burkina Faso is exemplary and ensured



Presenting the best policies to end violence against women and girls at the UN Headquarters with WFC Director Alexandra Wandel and UN Women Executive Director Phumzile Mlambo-Ngucka.



During a visit to Duluth, Minnesota, U.S. Vice-President Jo Biden (left) extended personal congratulations to the winners of the Gold Future Policy Award in October 2014.

through a range of accompanying measures, defined in a national action plan, that include initiatives in the field of social policy, education and public health.

It is essential that we highlight such best policies, engage our communities to spread the word about them and empower policy-makers to implement them! To mark the International Day for Zero Tolerance on February 6, 2015, our Councillors released a statement calling on world leaders to step up action to eradicate female genital mutilation, address its consequences and hold perpetrators accountable. More than 125 million girls have been cut in the 29 countries in Africa and the Middle East where FGM/C is concentrated, and more than 30 million girls are at risk of being subjected to FGM/C over the next decade.WFC Councillor and Vice-Chair of our Ending Violence against Women and Girls Commission, Dr. Vandana Shiva: "Many governments still fail to effectively address some of the most brutal violations of women's rights. This must change. The World Future Council has identified successful approaches that provide inspiration. When there is political will and real commitment, we can turn the tide and move towards more gender just societies."

The WFC programme on "Ending Violence Against Women and Girls" will work to spread the exemplary legal and policy approach that Burkina Faso has taken.



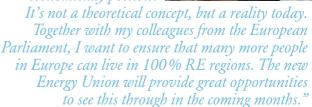
## OUR GOAL: 100% RENEWABLE ENERGY AND REGENERATIVE CITIES

In order to effectively tackle climate change and provide access to clean energy for citizens worldwide, we need to move away from our highly polluting, centralised system based on finite fossil fuels towards a decentralized one based on 100% renewable energy (RE) sources. The need for this shift is now recognised by many nations, businesses, communities and citizens across the world. The US state of Hawaii, cities such as Vancouver, Canada, Georgetown, Texas and Coffs Harbour, Australia are just some of the recent additions to a growing global 100% RE movement. In Germany, there



Climate March in New York City: Councillor Frances Moore Lappé and Senior Programme Manager Anna Leidreiter march for 100 % Renewable Energies.

The WFC study trip to El Hierro in Spain highlighted that 100% Renewable Energy is technically and economically possible.



Peter Liese, MEP

are more than 140 counties, municipalities and regions that have set themselves the target of running on 100% RE. Subsequently, more than 25 million people – more than a quarter of the German population – live in so-called 100% RE regions. In countries of the Global South, electricity from solar, wind and biomass offer a sustainable way out of poverty.

Our campaign "Global 100% RE" has initiated serious discussions on "100% Renewable Energy" targets in politics, civil society and business. The climate summit



Germany is a pioneering example of the global movement for 100% renewable energy. Local and regional governments across all continents are proving that our energy needs can be covered by 100%

renewables. But although these examples are a great inspiration, they are not enough. Policy-makers are a long way away from the crucial measures needed in light of climate change. In order to build political will, we need to intensify the Global 100% RE campaign – particularly with regards to the upcoming UN Climate Change Conference in Paris."

**Ulrich Kelber,** Parliamentary Secretary and Ambassador of the Global 100% RE Campaign

in New York in September 2014 demonstrated that international climate politics are no longer concerned with emissions reductions only, but have placed 100% Renewable Energy solutions at the heart of discussions.

Our Climate and Energy Team works to bring together cities, communities and regions to share their solutions and successes in an international network. Together with our partners from the Global 100% RE campaign we develop answers to the questions: "What is 100% Renewable Energy?" and "How can we make this vision a reality?" To do this, we organise study tours for politicians to show them those places that have already turned this vision into reality. In March 2015 we took Members of the European Parliament to the Canary Island of El Hierro, where fossil fuels are no longer used. We work with policy-makers from different sectors and levels of government to develop holistic approaches. In Morocco and Tanzania, for example, we are currently putting together concrete recommendations for the national energy policy. It is important to remember that we do not have to start from zero. Solutions exist; we just need to transfer the knowledge and experience.



## Regenerative Cities

In order to establish successful policy-frameworks for regenerative urban development, we need to drive knowledge transfers and strengthen dedicated networks. At the heart of the regenerative vision lies the establishment of a symbiotic relationship between urban areas and their surroundings. Cities must be enabled to build mutually beneficial relationships with their peri-urban and rural territories instead of depriving them of valuable resources and returning nothing but waste.

At our annual Future of Cities Forum, politicians, international experts and national government officials join forces to develop solutions and implementation methods for a truly regenerative urban development. In a rapidly urbanising world, the design of cities determines the future of our planet. At the 2013 Future of Cities Forum in Hamburg, Germany, a delegation from the Ugandan capital Kampala was particularly interested in the concepts presented. In order to investigate the local potential for regenerative development, Kampala organised its own Future of Cities Forum in October 2014. Our team advised the policy-makers and is now developing concrete policy recommendations for the municipal government.

Our fourth Future of Cities Forum in November 2014 in Munich demonstrated that the concept of regenerative cities holds many important and pioneering solutions for countries faced with rapid urbanisation, particularly in Asia. Over the next five years we will therefore expand our work in this area with a strong focus on China, supported by our newly established Beijing office.



WFC Climate & Energy Director Stefan Schurig opened the 4th international "Future of Cities Forum" in Munich.

## **FORESTS FOR PEOPLE**

Over 1.6 billion people depend on forests for their daily livelihoods. Particularly in Africa, the importance of forests is enormous – for food security, climate and soil health, but also for the supply of raw materials.

For the last three years we have been organizing Inter-Parliamentary hearings in cooperation with national parliaments and environmental ministries to raise awareness about some of the best solutions already in place to halt and reverse the destruction of forests in Africa. After Rwanda (Kigali, 2012) and Tanzania (Dar es Salaam, 2013), our 2014 hearing on Exemplary Forest Policies took place in Nairobi, Kenya. MPs from Ethiopia, Kenya, Malawi, Zambia, Zimbabwe and Uganda explored why sustainable forest management can only be successful when key domains such as agriculture, livelihoods, ecosystem conservation and supporting institutions are integrated. Delegates committed to play a leading role in forest protection. The hearing was convened with the support of the Parliament of Kenya, the FAO Regional Office for Africa and the Green Belt Movement.



Parliamentarian Florence Ekwau from Uganda, WFC Senior Project Officer Ina Neuberger and Councillor Wanjira Mathai (from left) plant trees in Nairobi.



WFC Councillors Wanjira Mathai, Luc Gnacadja and Gertrude Mongella are committed to preserving and protecting forests.

In Kenya, as in most sub-Saharan countries, more than 70 percent of the power supply comes from firewood and charcoal. Accordingly, the subject of wood energy is always a hot issue at conferences. Delegates are well aware that especially charcoal production represents an enormous threat to forests. They prioritise the promotion of "modern" energy for cooking. Together with leading scientists, we argue that such a transition will require time, resources and cultural change. In the coming decades, wood energy in Africa is likely to still be the main source of energy for the population. Therefore, African countries need to ensure that their woodfuels are produced as sustainably as possible.

There are good political solutions along the entire value chain: cultivation, production, transportation and marketing can be made more sustainable, especially if entrepreneurial opportunities are provided for local people. To highlight the best political measures, to convince parliamentarians and policy-makers of the positive impact they can have and to encourage them to take action – all this lies at the core of our work on "Forests for People".

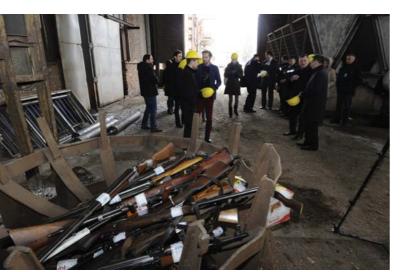
# ENSURING DISARMAMENT BENEFITS ARE SHARED ACROSS BORDERS

The crucial importance of disarmament has come into clear focus in recent years as small arms and light weapons have exacerbated armed conflicts and explosive remnants of war have continued to kill and maim people long after conflicts ended. Meanwhile life on earth is still threatened by the thousands of nuclear weapons that remain in the possession of a few states and over US \$1.6 trillion is spent annually on military purposes – funds that are of critical importance to meet social, health and development goals.



In 2013, we awarded the world's best disarmament policies with our Future Policy Award and we have been working hard to share the lessons of these policies across borders.

Our team collaborates with the Inter-Parliamentary Union (IPU) and Parliamentarians for Nuclear Non-proliferation and Disarmament on organising a series of hearings, seminars and other events in parliaments around the world aimed at promoting good nuclear disarmament practice. Our Parliamentary Handbook Supporting Nuclear Non-proliferation and Disarmament



No development, no peace.
No disarmament, no
security. Yet when both
advance, the world
advances, with increased
security and prosperity for
all. These are common
ends that deserve the
support of all nations."



Ban Ki-moon, Secretary-General of the United Nations

is a unique tool in this effort, providing practical advice and recommendations for parliamentarians. It is available online at: www.futurepolicy.org/nuclearhandbook

We also initiated a new project aimed at transferring the lessons of FPA winner Argentina's National Programme on the Voluntary Surrender of Firearms to Bosnia and Herzegovina (BiH), where incidents with illegal weapons are still widespread. We launched this "Arms Control Exchange" on the occasion of the Football World Cup match between Argentina and BiH with a public event in Sarajevo on 15 June 2014. In partnership with UNDP we then brought together representatives of government, police agencies, and civil society in March 2015, to exchange experiences in addressing small arms issues and participate in the melting of collected weapons.

## Supporting Historic Lawsuits against the nuclear-armed States

We have further been involved in the unprecedented legal action taken by the Marshall Islands against the nine nuclear-armed states for failing to comply with their nuclear disarmament obligations in the International Court of Justice. We are a member of the consortium supporting the cases and our Councillor David Krieger serves as a Consultant to the Marshall Islands.

# OUR FINANCIAL MARKETS AND MONETARY SYSTEM MUST SERVE THE COMMON GOOD

Sustainable development requires financial stability and money for climate protection. That's why the competent and committed voice of the WFC is so important."

Monique Barbut, Executive Secretary, UN Convention to



Combat Desertification

Financial markets and the monetary system are at the heart of the global economy. They must be regulated to put the interests of present and future generations above short-term speculation and harmful austerity policies.

The central banks' money creation can help fund the conservation of a healthy environment by investing e.g. in climate protection instead of financial bubbles. Our Future Finance team identifies, develops and disseminates detailed proposals for reforming the financial and monetary system and engages directly with policymakers in many countries.

New financial instruments should be subjected to a clearance prior to their approval – a *finance TÜV* ( $T\ddot{U}V$  is German for road safety tests). In September 2014, together with the Friedrich-Ebert Foundation, we organised an international workshop on such a

we organised an international workshop on such a

precautionary approval regime for financial instruments with policy-makers in Brussels. This was followed by an invitation to Washington, where we presented the same proposal at the annual meeting of the World Bank and International Monetary Fund.

Our main publication in 2014 was a study on the annual costs of austerity, which we found to total at least \$2.3 trillon. The corresponding cost for the Euro Zone is at least 580 billion Euros. This includes the costs of unemployment and its social and health consequences. The study was published in the international media.



In 2015 we will continue to work for improved financial market regulation and monetary reforms aimed at securing sufficient funding to realize climate and development goals. Necessary reforms such as a *finance TÜV* and consistent regulation of shadow banking activities must not be watered down by new trade agreements.

We have just published a study analysing the opportunities and risks of monetary reform proposals such as the Positive Money ("Vollgeld") concept. In the run up to the UN Climate Change Conference in Paris in December, we are submitting a detailed proposal to show how the central banks' monetary policies could be used to finance crucial climate protection investments.

# ZERO PROJECT – ADVANCING THE RIGHTS OF PERSONS WITH DISABILITIES

With the aim of advancing the rights of persons with disabilities, we joined the Essl Foundation's *Zero Project* in March 2011. The project monitors the national implementation of the UN Convention on the Rights of Persons with Disabilities and identifies Innovative Policies and Practices worldwide.

Every year, the Zero Project Conference focuses on a different theme. In 2014, the annual conference at the UN Office in Vienna was entitled "Accessibility: Innovative Policies and Innovative Practices for Persons with Disabilities". In 2015, 500 politicians, experts and opinion leaders convened in Vienna to discuss matters relating to Independent Living and Political Participation. Fifty innovative examples from policy and practice were introduced, a number of them focusing on personal budgets. For many people with disabilities, a personal budget is the prerequisite for a self-determined, dignified life. However, it only exists in few countries worldwide. The Zero Project aims to change that. The Project has already collected around 150 successful examples in the areas of work, accessibility and independent living. This year, another important area is in the focus: inclusive education.

For further information, please visit www.zeroproject.org



WFC Founder Jakob von Uexkull giving out one of 50 "Innovative Policy & Practice" awards.

Recently, the rights
of people with disabilities
were acknowledged
by the international
community. However, it
is still unclear how they
can be implemented.
The Zero Project aims
to rectify that.
It shows where there are
gaps in the national



implementation and promotes examples of innovative policy and practice."

**KR Martin Essl,** Founder and Chairman of the Essl Foundation as well as consultant to the WFC

"I was thirty years old when I had a car accident while working as an aid worker in Senegal. After the accident, I was paralysed from the waist down and lay in hospital for 16 months. When I returned to Belgium, I couldn't imagine living in a home for people with disabilities. I wanted my own apartment. I lived by myself for four years —



without any support. I regularly had to ask strangers for help to unlock my front door. In the end it was a personal budget that allowed me to hire someone to help me cope with daily life. Subsequently my boyfriend returned: not as my caretaker, but my partner. I was even able to start working again."

**Nadia Hadad**, Board member of the European Network for Independent Living (ENIL), speaking at our event at the UN Human Rights Council in March 2015

## **FUTURE JUSTICE**

Decisions taken by politicians today will have a major influence on the world of tomorrow. But generations yet to be born cannot stand up for their rights. It is therefore our duty and responsibility to introduce a shift from short-term to long-term thinking to ensure a sustainable world for our children and grandchildren. To achieve this, our Future Justice team works closely with governments, MPs and civil society to place issues in a broader inter-temporal context and promote policy frameworks that protect the disadvantaged and vulnerable in the present and future.

#### **Guardians for Future Generations**

We work to establish Guardians for Future Generations at all levels of governance in order to introduce a long-term perspective into policy-making. Guardians work as a catalyst for sustainable development and act as advocates of present and future generations.

Currently, we are working at the UN to establish a High Commissioner for Future Generations (supported by the UN Secretary General Mr Ban Ki-moon and many others) and are leading discussions to map out the possibilities of a EU Guardian for Future Generations.

In April 2015, we brought together a global community of policy-makers and institutions working to safeguard the needs of future generations for a two-day conference in Cardiff, Wales, which coincided with the passing of



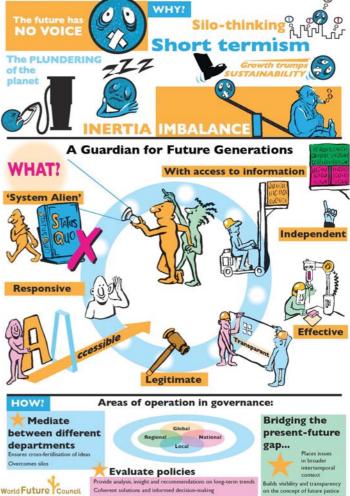
The organisers of the Cardiff Conference "Essential Ingredients for a Sustainable Future" in April 2015.

the Welsh "Well-Being of Future Generations" Act. Discussions focused on how independent institutions dedicated to long term sustainability can help reorient decision-making, and ensure the implementation of the post-2015 UN agenda. See www.futurejustice.org

### **Crimes Against Future Generations**

When individuals knowingly harm the long-term health, safety, or means of survival of human populations, they are committing a crime against future generations. Our team works with a number of initiatives to ensure that such acts will be criminalized.

www.worldfuturecouncil.org/crime.html



## THE ROADMAP TO A FUTURE-JUST WORLD

We face a growing 'Earth Emergency.' Multiple crises are reaching environmental, social and economic tipping-points. Our decisions and actions over the next years will impact life on Earth for millennia, possibly forever. In response, huge efforts are made to agree on "what" must be changed and goals to be reached. But it is crucial that we now also focus on the 'how' – the concrete policy incentives required to reach a sustainable shared global future.

### The Global Policy Action Plan (GPACT)



An ambitious initiative of the World Future Councillors, 'GPACT' consists of the minimum policy steps required to secure flourishing societies and a healthy planet for future generations. GPACT is not an encyclopaedia of everything that could be done; instead it provides a focalisation point for our resources, limited

in finance and time, to tackle the most urgent problems ahead. In many countries and regions, exemplary policies that address these problems already exist. We highlight these policies to facilitate a worldwide knowledge-exchange between policy-makers.

#### **Futurepolicy.org**

**Futurepolicy.org** is our database of exemplary and proven future-just policy solutions, following the thematic structure of GPACT. Designed for forward-thinking policy-makers, it simplifies the discovery and sharing of policy solutions, navigating through a holistic and interconnected approach.

In 2016, we plan to expand future policy.org as a means for building practical solidarity for sustainable development solutions. As well as hosting the multi-



stakeholder 'Global Pact,' we invite partners to launch an international knowledge exchange platform for policy-makers, experts and other decision-makers.

### The 'Coalition of the Working'

Only a truly global discourse can de-legitimise today's unsustainable narratives to write a new human story for ourselves and our children. Therefore, we invite you to join us as a voice for future generations. The 'Global Pact' aims to build an effective 'Coalition of the Working' between institutions, civil society and policymakers, based on shared values of future justice.

Congratulations for your fantastic work – I did indeed find it extremely attractive, substantive and easy to navigate. I am sure it will provide a very valuable resource for policy-makers around the world."



**Anda Filip,** Director for Member Parliaments and External Relations at the Inter-Parliamentary Union

## MEDIA CLIPPINGS

In the last year our work generated almost 1500 media clippings from 54 countries and six continents.

Our 2014 Future Policy Award on "Ending Violence Against Women and Girls" was highlighted by U.S. Vice President Jo Biden, when he visited the Gold award winners from Duluth, Minnesota.



"Duluth Model' Named World's Best Policy

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Everyone likes to talk about money, especially when our financial experts have something to say. In the last year, our comments were featured in several media outlets, including the Financial Times.

1



Bosnian and Argentinian media widely reported on the work of our disarmament programme, which brought together key actors of both countries to reduce gun violence.

This on us. It's on all of us, in particular, on those of us who are men to physically intervene," B



HALLE - Onderzoeksproject Odisee wint award op 'UN Zero Project Conference' in Wenen



Het experimentele project 'Proefwonen' uit Halle heeft in Wenen op de UN Zero Project Conference, de Innovative Practice Award ontvangen. Dit project zet in op een nauwere samenwerking tussen woon- en webijnsactoren, die voor mensen een psychiatrische problematiek de toegang tot sociale huisvestin en de kloof tussen het zorgaanbod en het zelfstandig wonen dichter

Our latest Zero Project Conference and award ceremony were a hit in the international media, including this article from Belgium.



The work of our climate and energy team does not go unnoticed: last year, publications such as the Guardian and the Ecologist reported on our work on renewable energy!



Our ongoing efforts to embed long-term thinking into governance structures and decision-making processes were featured in Solutions Magazine.





Our food security programme goes from success to success: the ongoing collaboration between policy-makers from Brazil and Namibia is subject of broad media coverage in both countries.



## THE WORLD FUTURE COUNCIL ONLINE

Social media is an indispensable part of our communication. Follow us on Facebook, Twitter, LinkedIn and/or YouTube to stay up to date on our activities and achievements. You can subscribe to our monthly newsletter via our homepage.





Our Founder Jakob von Uexkull is a regular contributor to the Huffington Post. Follow his blog for latest insights into sustainable development.



## FINANCIAL REPORT 2014

The World Future Council Foundation is an independent charitable foundation. The expenditures of the Foundation were incurred economically and in line with the statutory goals.

PricewaterhouseCoopers has prepared the Foundation's annual accounts for 2014 and confirms that these meet the legal requirements. PricewaterhouseCoopers compiled the annual financial statement – comprising the balance sheet, the profit and loss account and the notes to the financial statements – of the Foundation in accordance with German commercial law and the supplementary provisions of the charter.



WORK OF THE FOUNDATION	2014	2013
	in thousand euro	in thousand euro
I. EARNINGS		
Donations	1.434	1.174
Interest Earnings	98	71
Other Earnings	19	20
Sum Earnings	1.551	1.265
II. EXPENDITURE		
Project Work	1.331	1.079
Policy Research	224	176
Donor Support	96	83
Public Relations	171	148
Council Activities	52	160
Foundation Management	187	133
Write-Offs	17	21
Sum Write-Offs	2.078	1.800
ANNUAL RESULTS	-527	-535
RESERVES	2.831	3.358
ENDOWMENT	617	617

## DONATING FOR THE FUTURE

We provide future generations with a voice and work to protect their rights. We provide the policy tools to empower millions of people around the world. By making a donation, you can support our unique work for the common good. Your donation can help us:

- > support African cities in realising the human right to sufficient and healthy food,
- assist policy-makers to learn first-hand from successful sustainable policies and laws in other countries, and help implement them in their own countries,
- promote best policies and laws globally. Each year, we award these with our Future Policy Award. In 2015, we will honour the best laws and policies to protect and strengthen the rights of children worldwide.

#### Benefits to our donors:

- You become part of a dedicated community working to protect our shared future and make our world a better place.
- You receive an information package containing our annual report, and other information about the World Future Council.
- You receive regular updates about our activities and achievements through our monthly electronic newsletter.



World Future Council Foundation GLS Bank Bochum/Germany IBAN: DE70 4306 0967 2009 0040 00 BIC/SWIFT: GENODEM1GLS

The World Future Council Foundation is recognized as a charitable organisation. Donations are tax deductible. Inheritances and legacies are exempt from inheritance tax in Germany.

For more information, as well as our online donation form, please visit www.worldfuturecouncil.org/donate.html

#### **Contact**

World Future Council Foundation Alexandra Wandel, Director Phone: +49 40 3070914-22 alexandra.wandel@worldfuturecouncil.org

Thank you very much for your support!

By awarding the world's best policies and laws for the protection of women and girls, the WFC has made a significant contribution to the strengthening and dissemination of women's rights. I consider myself



very lucky that I was able to make this possible through my financial support! Now it is crucial that these policies and laws are spread and applied globally and the WFC can only continue this important work if further donations can be secured."

Barbara Woschek



The World Future Council promotes the implementation of long-term policies that will help transition the world to 100 percent renewable energies. This is the most critical measure for tackling climate change, which is threatening to destroy our livelihoods. Inaction is no longer an option and policy-makers

must now act decisively. Therefore I am grateful to the World Future Council for setting itself the task of guiding them along the way."

Dr. Farhad Vladi, CEO, Vladi Private Islands

I support the WFC because it works to tackle and solve today's most urgent problems – especially with regards to the rights of children. The future begins today, with our children and grandchildren. They have the right to a healthy and nonviolent upbringing and opportunities for



development. Good policies and their consistent implementation are essential to ensure that these rights are met.

Kiran Bhojani, CEO, Kiran Bhojani Consulting

PPCF has supported the WFC since the start of the decade, in the belief that its far-sighted work for the safety and rights of future generations is vitally important. They are an exceptional organisation."

Polden-Puckham Charitable Foundation

## THANK YOU!

We deeply thank everyone who made our work possible in 2014.

#### Friends and Donors:

Barbara Woschek
Dr. Michael Otto/Otto GmbH & Co. KG
Frank Otto
Farhad Vladi
Prof. Dr. Dr. h. c. Helmut and Hannelore Greve
Jörg Pilawa
Kiran Bhojani
Thomas Effenberger
Dr. Gunnar Seibt

### **Public Institutions:**

Ministry of Urban Development and Environment, Free and Hanseatic City of Hamburg Helmholz-Zentrum/Climate Service Center Energy Cities

#### Foundations and Associations:

Martin and Gerda Essl Foundation
JUA Foundation, Janina Otto
Foundation for the Third Millenium
Lighthouse Foundation
Polden-Puckham Charitable Foundation
Friedrich-Ebert-Stiftung (FES), EU-Office
GIZ, Deutsche Gesellschaft für internationale
Zusammenarbeit
Inter-Parliamentary Union (IPU)

#### Companies:

PAE Halo Fund China Hübner GmbH & Co.KG PricewaterhouseCoopers MemoNews

Donors listed supported the World Future Council in 2014 with cash and in-kind donations or services and partnerships worth more than 5,000 Euros.

## INTERNATIONAL SUPPORT

Why eminent personalities from around the world champion our cause:

To achieve real and longterm sustainable development now and in the future, it is critical that on a policy-level the participation of children and youth is ensured and that their rights are reinforced. The World Future Council provides future generations with a voice to ensure their interests are taken into account when we talk about the future. That's why I support their work!"

**Auma Obama**, Founder and Director of the "Sauti Kuu Foundation"; Board Member of the Jacobs Foundation







I very much appreciate the World Future Council's work to identify and promote best policy solutions. Spreading good policies is essential to the efforts to protect our ecosystems and the livelihoods of current and future generations."

**Edward Norton,** Actor, UN Goodwill Ambassador for Biodiversity

The World Future Council brings the Olympic spirit into politics. It creates a fruitful competition between governments and honours the most sustainable policies with the Future Policy Award. As an athlete I fundamentally support this."

Carl Lewis, Olympic athlete, FAO Goodwill Ambassador



Change happens by listening and then starting a dialogue. For this, it is most helpful to speak about solutions. The World Future Council's "best policy" approach is a promising way to promote lasting change for a better future."

Jane Goodall, UN Messenger of Peace

## **COUNCILLORS**

































































































Dr. Michael Otto







YOUTH **AMBASSADOR** 









#### VOICE OF FUTURE GENERATIONS

