

## AREA PHONE CONFERENCE

### 4<sup>th</sup> Conference Call in 2011 on July 26<sup>th</sup>

#### Participants:

Anna Leidreiter, Policy Officer, Climate Energy, World Future Council, Germany  
Ansgar Kiene, Director WFC Africa Liaison Office / AREA Coordinator, South Africa  
Anthony Ighodaro, Managing Director, KXN Nigeria Ltd. (Solarsolve)/ Chair, AREA Steering Committee, UK  
David Agbakoba, Founder, Solar Jooce Nigeria, USA  
Emmanuel Emielu, Managing Partner, Renewable Energy Academy of West Africa, Nigeria  
Ina Neuberger, Media Communications, World Future Council, Germany  
Romina Arcamone Garcia, International Business Development Manager, Trojan Battery, USA  
Sonigitu Ekpe, Executive Support Officer, Ministry of Agriculture & Natural Resources, Nigeria  
Yotam Ariel, Managing Director, Bennu Solar, Hong Kong, China

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#### Next AREA Conference Call scheduled for:

**Wednesday, August 24<sup>th</sup> at 15:00** o'clock Greenwich Mean Time (GMT)

This translates into:

07:00 - San Francisco, USA / 09:00 - Dallas, USA / 10:00 - Washington DC, USA / 13:00 - Praia, Cape Verde /  
14:00 - Dakar, Senegal / 15:00 - Lagos, Nigeria / 15:00 - London, United Kingdom / 15:00 - Windhoek,  
Namibia / 16:00 - Johannesburg, South Africa / 16:00 - Berlin, Germany / 17:00 - Nairobi, Kenya / 17:00 -  
Addis Ababa, Ethiopia / 20:00 - Dhaka, Bangladesh / 22:00 - Hong Kong, China

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#### Conference Call Dial-in Instructions

Please make use of this number if your country doesn't have its own national dial-in no.: **+44 208 322 3381**

You are then asked to type-in your **participant access code: 761785#**

**Dialing-into the AREA Conference Call should be free of charge for you as this service is paid for by the World Future Council Foundation (WFC).**

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Unfortunately AREA members from Nigeria, China and the USA experienced difficulties in entering our phone conference in time. Using a [time zone calculator](#) should enable everyone to know when to connect.

#### Topics discussed:

- 1) **Power Kick for Africa 2011 – Conference & Solar Powered FIFA World Cup Screening**
- 2) **AREA Steering Committee**
- 3) **AREA Funding**
- 4) **AREA Programme & Communication**
- 5) **Renewable Energy Tour in Nigeria**
- 6) **UNFCCC – COP17 - Durban, South Africa**

### 1) Power Kick for Africa 2011 – recap

The 3<sup>rd</sup> international AREA conference and side event conducted in Abuja, Nigeria on June 30 – July 1 was perceived by all participants as very successful.

Please see all information on *Power Kick for Africa 2011* here: <http://www.area-net.org/conferences>

### 2) AREA Steering Committee

Subsequent to our conference we've conducted the 4<sup>th</sup> AREA Steering Committee meeting. One key outcome was a strengthening of the AREA SC. The new composition of the AREA SC should enable our organisation to develop sustainably and to achieve our joint objectives. Get to know our new team here: <http://www.area-net.org/Steering Committee>

### 3) AREA Funding

Since its foundation in Addis Ababa, Ethiopia in October 2009 AREA has been financed by the World Future Council Foundation. The WFC intention has been to establish this valuable network, but would like to see AREA become an independent organisation soonest. From January 2012 they will no longer pay for the AREA Secretariat meaning that we've got to urgently raise funding for the AREA coordination and future activities! Every AREA member is asked to mobilise potential funders for our work programme.

### 4) AREA Work Programme

We've compiled a comprehensive document that includes a description of who we are, what are our objectives and how do we work in order to achieve them. In addition it outlines a recap of activities from 2009 until today, gives an outlook on campaigns and events for the second half of 2011. There's as well a budget allocation made that can be obtained for fundraising purposes on request.

#### Communication

- a. This AREA work programme ought to serve every AREA member as basis for his/ her conversations and presentations about us.
- b. There's an attractive AREA flyer and poster for our/ your communication available as well.
- c. Please visit the AREA online platform at <http://area-network.ning.com/> frequently! You'll find interesting reports, conferences of AREA members, tenders, job opportunities and much more. You can now get engaged with each other with a new feature. If you've installed the latest version of Flash Player on your computer you are able to use the CHAT function placed below our BLOG. This enables you as well to see which ARE member is currently online.

### 5) Renewable Energy Tour in Nigeria

One part of the sustainability concept of our Solar Screening event in Abuja is to use the sponsored equipment for wider exposure by means of a renewable energy tour through 5 Nigerian states. Anthony's company Solarsolve (KXN Nigeria Ltd.) is leading this initiative and currently fitting our 20" container with RE technology, e.g. batteries & inverters and appliances such as lighting & fridge/ freezers.

Every AREA member is welcome to join the AREA Tour by either investing time in planning and conducting the tour and events at the respective stops of the showcase container or contribute additional renewable energy wind- or hydro technology and fuel efficient cookers, etc. We are looking for partners to financially support the transport as well.

The AREA Tour in Nigeria is supposed to be an inclusive activity by many AREA members!

The tour is going to start at the end of the rainy season around begin of November 2011 in Benin City, Edo State.

It'll need a dedicated team effort to launch and conduct this programme which aims to raise awareness, change citizen perception of renewable energy and their behaviour in terms of environmental protection and serve as a marketing tool for RE equipment suppliers. We may need a "Tour Organiser" based in Nigeria to facilitate the necessary tasks to engage with all stakeholders from community Chiefs to Universities, Health Authorities, Youth Groups, Media, etc.

➔ The renewable energy container belongs to AREA and could be used in other countries as well!

#### 7) UNFCCC – COP17 - Durban, South Africa

It is intended to be present at this climate conference taking place 28 November – 9 December 2011

A side event at COP17 would be tailored towards the following objectives:

- a. Presenting AREA as a pan-African forum for the promotion of renewable energy
- b. Present our key messages that could include the results of an envisioned study we want to commission to PriceWaterhouseCoopers on a financial mechanism to fund renewable energies on the continent proposed by Senegal's President Wade in 2008. More information on this approach can be found in the previous conference call report.
- c. Serve as opportunity for AREA members and AREA SC to meet personally
- d. Opportunity to fundraise for AREA and engage with potential funders

We're not able to register for an official function, but we could imagine organising a reception in an appealing location maybe on Friday 2<sup>nd</sup> or on Sunday 4<sup>th</sup> December.

The AREA Steering Committee should convene soonest via telephone/ Skype to plan the upcoming events for the 2<sup>nd</sup> semester 2011.

Let's engage and discuss the above mentioned points as well as other topics raise on our websites!

AnsgarKiene  
AREA Coordinator  
Director, World Future Council Africa Liaison Office