



Board of Advisors Biographies

Steering Committee



Cyril Ritchie, Chairman Environmental Liaison Centre International

Cyril Ritchie is Chairman of the *Environment Liaison Centre International*, headquartered in Nairobi. He is also President of the Council of Europe INGO Grouping «Civil society and democracy in Europe», President of the *Federation of International NGOs* in Geneva (FIIG), and is on the Steering Committee of the *UBUNTU World*

Campaign for in-depth Reform of International Institutions, based in Barcelona.

He has served as Executive Director of the *International Council of Voluntary Agencies (ICVA)*, and Chair of the *World Civil Society Conference (WOCSOC)*, (Montreal).

In 2006 he held the presidency of the International Civil Society Forum for Democracy.

He is serving his fourth term as Secretary of the Conference of UN NGOs (CONGO).

Industrial Environmental Economics at Lund University, INSEAD's sustainability roundtable, *Global Seawater Products Inc.* and the advisory board of *Dalberg*, global development advisors. He is a former participant of the World Economic Forum and has close ties with the Clinton Global Initiative and the Tällberg Forum.



Dr. Hans R. Zulliger, Founder and President of the Stiftung Drittes Millennium

Dr. Hans R. Zulliger is co-founder and President of the Stiftung Drittes Millennium, a private educational foundation promoting meaningful survival of mankind and the biosphere. He is also a member of the investment council of the Sustainable Asset Management (SAM) Private Equity Group which invests in small businesses promoting

sustainable products and services. He studied Nuclear Engineering at Stanford University in California, where he earned his Ph.D. in Nuclear Instrumentation.

During the energy crisis in 1973 he was a co-founder of one of the first solar energy companies in California. He has held various management positions in international high-tech companies in the US as well as in Switzerland. He has served on several government commissions in energy research and technology.

He has been elected to the International Advisory Board of the Alliance for Global Sustainability, a joint effort of the ETH Zürich, MIT Boston, Tokyo University and Chalmers University in Sweden to promote sustainability in education and research.



Dr. Barbara Doll, Gynaecologist

Dr. Barbara Doll holds a PhD in German Philology, Linguistics and Philosophy as well as a medical degree in Gynaecology, Obstetrics and Complementary Medicine. She is involved in research and also teaches Complementary Medicine in Europe and Central America. Mrs. Doll seeks to combine the traditional mainstream medicine with methods from the complementary medicine. Besides her occupation as gynaecologist she has

specialized in Neural Therapy which is a method based on complementary medicine using local anaesthetics to influence the autonomic nervous system.

As co-founder and coordinator of a NGO medical and dental project in Jamaica, West Indies she worked in her field as OBGYN between 1983 and 1995.

Working with the WFC Barbara is mainly interested in developing complementary and integrative medicine as a sustainable and efficient medical tool. She is also engaged in fundraising.



Anita Herrdum

Anita Herrdum, married and mother of three children. The family has lived within an alternative community in Germany for the last 12 years where she has helped to build up a couple of local projects like a communal culture centre or a private school. She is chairwoman of a German speaking network of heiresses called "Pecunia". Here women help each other to empower themselves to take responsibility for the privileged situation they are in – for

their own life and society. In 2003 she attended "The Philanthropy Workshop" organized by the Rockefeller Foundation – a one year program that aims at learning how to donate strategically. She also is a donor to "Filia.die Frauenstiftung", the first women's fund in Germany funding internationally. Since fall 2005 she and her husband are supporters of the WFC.



Anthony Simon, Member of the Board, IIEE, University of Lund, Friend of the World Business Council on Sustainable Development

Anthony Simon was educated at Oxford University and INSEAD, an international graduate business school with campuses in France and in Singapore. He spent 37 years in the global food industry with *CPC International Inc.*, subsequently called *Bestfoods*, and

Unilever. His last role at *Unilever* before retiring in 2004 was President Marketing for Unilever's global foods activities.

Since his retirement from *Unilever* he has been engaged in sustainable development, the role of business in society and educating tomorrow's leaders. He is closely engaged with the *World Business Council for Sustainable Development (WBCSD)*, sits on the boards of *Huhtamaki*, the International Institute for



Dietmar Herrdum

Dietmar Herrdum is a supporter of the WFC and is actively involved in a number of local projects for children. Dietmar studied Economics and was trained in various investment banks in the USA. He loves sports and is a chairman of 'JFC Roswitha Stadt' football club.

Board of Advisors



Alan AtKisson, President, AtKisson Group.

Alan AtKisson is the President and CEO of AtKisson Inc. He has been working at the forefront of sustainability initiatives since 1988.

He is a former Director and Senior Fellow with the independent policy institute Redefining Progress. He was also a member of the international Consultative Group on Sustainable Development Indicators, which helped to define quality standards for the field, as well as the International Sustainability Indicators Network.

In 2005, Alan took on the additional task of leading the strategic transition and expansion of the Earth Charter Initiative, implementing a strategy that he and AtKisson Group colleagues had designed. Alan is the author or co-author of several widely read books, essays, and handbooks in the field of sustainability, including the popular 1999 book *Believing Cassandra: An Optimist Looks at a Pessimist's World*. He is also a co-author of the compendium *The Natural Advantage of Nations*, a comprehensive review of sustainability in business and governance (2005); and a contributing author to *WorldChanging: A User's Guide to the 21st Century* (2006).



Reto Braun, Chairman, Earth Council – Geneva

Reto Braun is founder and Chairman of the Earth Council Geneva, which is an autonomous Swiss non-government organization. It carries out the climate change and market mechanism programme in partnership with the United Nations Conference on Trade and Development, and spearheads the

interactive e-learning services worldwide. Mr. Braun has experience in the Information Technology industry, gained during his 24 years with the Unisys Corporation. He became a Member of its Board and President and Chief Operating Officer of worldwide operations. Braun is Chairman of the Board of the Winterthur Technology AG (WTGN) from 1998. He was Member of the Board of the Paine Webber Group, New York from 1994 until the company was sold to UBS Switzerland in 2000. He is also former CEO of the Swiss Post.

Peter Eigen, Founder and former Chairman, Transparency International (Berlin-based)



Peter Eigen is the Founder of *Transparency International*, a nongovernmental organization dedicated to increasing government accountability and curbing corruption. A lawyer by training, Eigen previously worked in economic development for 25 years, mainly as a *World Bank* manager of programs in Africa and Latin America. He also worked with the *Ford Foundation* to provide legal and

technical assistance to the governments of Botswana and Namibia. In September 2001, Eigen joined the *Carnegie Endowment for International Peace* as Visiting Scholar while teaching at Johns Hopkins University (SAIS). He also joined the Board of *The Centre for International Environmental Law (CIEL)* and since 2002 has been teaching as an Honorary Professor of Political Science of the Freie Universität, Berlin. In 2005 Eigen chaired the International Advisory Group of the *Extractive Industries Transparency Initiative (EITI)* and became Chair of EITI in 2006.

In 2000, he was awarded Honorary Doctor of the Open University, UK and in 2004 received the Readers Digest Award "European of the Year 2004".



Bo Ekman, Founder, Tällberg Foundation

Bo Ekman is the Founder and Chairman of *Tällberg Foundation*, founded in 1981. An international non-profit organisation, *Tällberg Foundation* organizes yearly workshops since 1981 and the larger yearly *Tällberg Forum* since 2005. Mr Ekman was previously Chairman/Chief Executive of *Sifo Management Group* and member of the

Management Board of *Volvo*. He is an advisor to boards of directors and top managers in business environment analysis, strategic development, etc.

Mr Ekman has advised the Secretary General Kofi Annan, the UN Executive Office, and undertaken major projects for the United Nations Development Programme (UNDP). In the early 1980's, he was the Chief Architect behind the *Roundtable of European Industrialists*.

Prof. Dr. rer. pol. Maximilian Gege, Co-founder and CEO of B.A.U.M. e.V.



Prof. Dr. Maximilian Gege is co-founder (1989) and CEO (since 2005) of the German Environmental Management Association (B.A.U.M. e.V.). Before he worked in several companies as expert for cooperate planning, finance, controlling and environmental management. Today B.A.U.M. e.V. is the European business community's largest environmental initiative.

Since 2001 Prof. Gege is honorary professor at the Institute for Environmental Strategies of the University of Lüneburg. He is editor of a variety of publications in the field of environmental protection and sustainability.

Prof. Gege has received several national and international awards, e. g. "Global 500 Roll of Honour" Award of the United Nations Environmental Program (UNEP), EU award for "Going solar – that's the way!" as Best National Renewable Energy Partnership 2001. He is a member of many committees, juries and supervisory boards.



Prof. Dr. Franz-Theo Gottwald, Director of the Schweisfurth-Foundation

Prof. Dr. Franz-Theo Gottwald is Director of the Schweisfurth-Foundation, a non-profit organization that works towards identifying environmentally-friendly methods of agriculture and the improvement of the living standards of livestock. Other focal points are heightened food safety and safeguarding of food quality and innovative means of processing of organic food and novel ways of marketing. The Schweisfurth-Foundation also suggests new forms of education and training in the artisanal aspects of food processing, works with government agencies and has published guidelines for sustainable agriculture and food production.

He is author of numerous books on the future of agriculture, education, agricultural and food ethics. Since 2003, he has been visiting professor for Stakeholder Management and Business Governance at the Shanghai Academy of Social Sciences. He is lecturer in Philosophy in adult education. He holds courses in Political Ecology at Munich University and is Honorary Professor in Ecological Ethics at Humboldt-University, Berlin. He studied Theology, Indology, Social Science and Philosophy with a Ph.D. in 1982. Since 1984 he offers management training and counselling.

From 1988 on, he has been member of the Supervisory Board of the Avalon Foundation; the Board of Trustees, Munich University, College of Political Science; member of the Executive Board of the Ethikverband der Deutschen Wirtschaft and member of the Herausgeberbeirat *Zeitschrift für Umweltpolitik und Umweltrecht*. His fields of interest are Business Ethics, Consciousness Research, Future Studies.



Monika Griefahn, Member of Parliament, Germany

Since 1998 Monika Griefahn is a Member of the German Parliament (Deutscher Bundestag), member on the *Committee for Foreign Affairs* and member on the *Committee for Culture and Media*. Since 2005 she is the spokesperson for the *Committee for Cultural and Media Affairs*. Monika Griefahn was Minister of Environmental Affairs in Lower Saxony, Germany, from 1990 to 1998.

She is a co-founder and a former Executive Director of *Greenpeace* Germany. Mrs. Griefahn has also served as member in the Board of Directors in *Greenpeace International* from 1984 to 1990. From 1980-1982 she was the Executive Director of education and training at YMCA Hamburg, Germany. She studied Sociology and Mathematics and holds a MA degree in Sociology.



Nick Hart-Williams, director of Be The Change

Nick Hart-Williams is currently the director of Be The Change, a UK-based organisation promoting whole systems change. Nick has spent a lifetime in media, beginning as a journalist, then moving to film. His particular fields of interests are sustainability and change. After attending the National Film School, he became a documentary film-maker. He is founder of the Other Cinema, former documentary Commissioning Editor at Channel Four, and

internet and multi-media entrepreneur. He has been closely involved in environmental issues for 20 years including directing one of the first films on global warming for the BBC in 1990. Be The Change began in 2004 and annually brings leading edge thinkers to London. The 2007 event was a produced in partnership with the World Future Council, and several key WFC people spoke.



Reinhard Huebner, CEO Hübner Gummi- und Kunststoff-GmbH, Kassel (Germany)

Reinhard Huebner is CEO and the company's main owner of the *Hübner Gummi- und Kunststoff-GmbH*, Germany. He joined the company in 1971 and took over as CEO after his father's death in 1985. The company produces folding bellows, rubber and plastic profiles for cars, busses and trains. In 1978 he founded the first subsidiary in Brazil for international sales to the USA, Australia, Japan, South Africa and other countries. The company has further subsidiaries in the USA, Hungary, Shanghai, China, and Russia. Reinhard Huebner is educated as a mechanical engineer. He studied and trained in Germany, England, France, Switzerland and the USA. He speaks fluently English, Spanish, Portuguese and French as well as some Chinese.

His interest in social and environmental matters led him to take an active role in various non-profit organizations in Kassel, where he grew up and where the main office of the firm resides. Here – inspired by the example of the World Future Council – he is presently supporting the implementation of a Regional Future Council. He is one of the early supporters of the WFC.



Prof. Margrit Kennedy, Founder, Money Network Alliance (MonNeta), Germany

Prof. Margrit Kennedy is an architect with a Master Degree in Urban and Regional Planning and a Ph. D. in Public and International Affairs. For the International Building Exhibition Berlin 1987 she was in charge of ecology and energy research in the preparatory group. Between 1991 and 2002 she taught as first professor for "Resource Saving Building Technology" in Germany and the first women professor in the Department of Architecture at the University of Hannover. Among many other works she published "Interest and Inflation Free Money" (1987) and "Regional Currencies – New paths towards sustainable growth" (2004). The main thrust of her present work is the implementation of practical examples of complementary currencies in fifty regions of Germany and Austria.



Dr. Maritta Koch-Weser is CEO of the Global Exchange for Social Investment (GEXSI)

Ms. Koch-Weser is the CEO of the *Global Exchange for Social Investment* (GEXSI) and the President of *Earth3000*, an international non-profit organization founded in Germany in 2001. She worked for almost 20 years at the *World Bank*, where she was closely associated with the build-up of environmental and social programs and policies. She served as Director for Environmentally & Socially Sustainable Development for the Latin America & Caribbean Region at the *World Bank*. She also served for two years as Director General of IUCN -The World Conservation Union, an umbrella organization of environmental institutions, bringing together a membership of Governments and hundreds of civil society organizations, and a world-wide network of academic and scientific commissions. During the earlier stages of her career, Dr Koch-Weser taught Anthropology and Latin American Studies at George Washington University in Washington DC. She holds a Ph.D. from the Universities of Bonn and Cologne, and carried out extensive research in Brazil.



Sonja Lahnstein-Kandel, Founder and Managing Director STEP 21

Sonja Lahnstein-Kandel founded *STEP 21*, a nationwide non-profit company providing innovative programs in the area of social and media competence for youth. In 10 years of existence step21 worked with 8000 schools and 450.000 youth. Previously she served as Commissioner for Tolerance for *Bertelsmann*, as Director of the *Tonbach International Roundtables* and of the *Draeger Foundation*. Before that Mrs. Lahnstein-Kandel was Regional Manager for Central and Mid-America at the *German Investment and Development Corporation* and later lecturer for International Management at the University of Dortmund. From 1974-1984 she worked as Project Officer at the *World Bank* and before that as an economist at the *International Monetary Fund*. Mrs. Lahnstein-Kandel is member of the Supervisory Board of the University of Haifa (Israel). In 2001 she received the Federal Cross of Merit of Germany.



Ruediger Kuehr, Head, European Focal of UNU's Zero Emissions Forum (ZEF) & Executive Secretary "Solving the E-Waste Problem (StEP)" Initiative

Since 1999 Ruediger Kuehr is head of the *European Focal of UNU's Zero Emissions Forum (ZEF)*, an initiative promoting the realization of a more sustainable industrial-societal system. Ruediger co-founded the *Solving the E-Waste Problem (StEP) initiative*, which initiates and develops just and environmentally

safe solutions for the e-waste problem through analysis, planning and pilot projects in joint cooperation with industry, governments, academia and NGOs. He is *StEP's Executive Secretary* and also secretary of the *Alliance of Global Eco-Structuring (AGES)*.

Mr. Kuehr has co-edited several books including 'Computers and the Environment: Understanding and Managing their Impacts (2004)'. He also publishes and lectures on e.g. environmental technology transfer, transnational environmental policies, strategic sustainable development, and development cooperation.

He is a political scientist by education with MA studies in Muenster (Germany), and PhD studies in Osnabrueck (Germany) and Tokyo (Japan). He served as Senior R & D Specialist with *The Natural Step* (Sweden) and freelance policy-consultant to various national governments, international organisations and companies.



Anuradha Mittal, Founder and Executive Director, The Oakland Institute

Anuradha Mittal is the Executive Director of the *Oakland Institute*. She is a native of India and an internationally renowned expert on trade, development, human rights and agriculture issues. After working as the co-director of *Food First/ Institute for Food and Development Policy*, Mittal established the *Oakland Institute*, a progressive policy think tank, in 2004.

She is the author and editor of numerous articles and books including 'America Needs Human Rights', 'The Future in the Balance: Essays on Globalization and Resistance', 'Sahel: A Prisoner of Starvation', and most recently of 'Food And Energy Sovereignty: Brazilian Grassroots Position on Agroenergy'. Her articles and opinion pieces have been published in widely circulated newspapers including the *Los Angeles Times*, the *New York Times*, *Chicago Tribune*, *Bangkok Post*, *Houston Chronicle*, and *the Nation*.

Anuradha was awarded the 2007 "Global Citizen" Award by the UNA-USA East Bay and "KPFA Peace" Award in 2006. She is on the board and advisory committees of several non profit organizations including the *Polaris Institute*, *Natural Capital Institute*, *Genetic Engineering Policy Alliance*, and *National Council of Churches Eco-Justice Sustainability Committee*, among others.



David Lorimer, Programme Director Scientific and Medical Network

David Lorimer is the Programme Director of the *Scientific and Medical Network*.

He is Vice-President of the *Swedenborg Society* and of the *Horizon Foundation* (The International Association for Near-Death Studies UK). He is Executive Vice-President of *Wrekin Trust*, a charity concerned with adult education and of the *All Hallows House Foundation*, concerned with holistic health. He has a

long-standing interest in the perennial wisdom and has translated and edited books about the Bulgarian sage Peter Deunov.

He is author and editor of eleven books, most recently 'Radical Prince: the Practical Vision of the Prince of Wales' and 'Science, Consciousness and Ultimate Reality'. He is also editor of 'Omnipedia - Thinking for Tomorrow' and Chair the University for Spirit Forum. He was educated at Eton and the Universities of St Andrews and Cambridge.



Robert Monks, Founder of Lens Governance Advisors

Robert Monks is the founder of *Lens Governance Advisors*, a law firm that advises on corporate governance in the settlement of shareholder and is also the board chairman of *Governance for Owners*, for both the London and U.S. based share-ownership services venture formed by former Hermes directors Peter Butler and Steve Brown. Robert A.G.

Monks is the publisher of <http://www.ragm.com>, which is focused on the information and opinion about global issues of corporate governance. Mr. Monks is a substantial shareholder in, and advisor to, *Trucost*, the environmental research company. He also founded the *Institutional Shareholder Services, Inc.*, and served as its president from 1985-1990. He is a graduate of Harvard College, Cambridge University and Harvard Law School. He served as director of the *United States Synthetic Fuels Corporation* through appointment by President Reagan who also appointed him one of the founding Trustees of the Federal Employees' Retirement System. He served in the *Department of Labor* as Administrator of the Office of Pension and Welfare Benefit Programs having jurisdiction over the entire U.S. pension system.



Sir James Mancham, Former President of the Seychelles

Sir James R. Mancham K. BE. PHD (Honorary) was the Founding President of the Republic of Seychelles, and is President of the *Global Peace Council of the Universal Peace Federation*. He is listed as an Arbitrator with the *World Intellectual Property Organisation (W.I.P.O)* – and is a senior Member of the *European*

Council for Peace Development (E.C.P.D.). A lawyer by profession, he was elected Fellow of the Royal Society for the Encouragements of Art, Manufacture and Commerce of the U.K. in 1968. He holds the Certificate of Merit of the *International Who's Who Historical Society in Poetry* (1974). An officier de la Légion D'Honneur (France), he is a Knight Commander of the Order of British Empire and recipient of many other decorations. Sir Mancham has authored several books – among them: 'Reflections and Echoes from Seychelles', 'Peace of Mind', 'Paradise Raped', 'War on America seen from the Indian Ocean', 'Personalities of yesterday' and in 2003 co-edited 'The future of peace in the 21st century' published under the aegis of the *Eleanor Roosevelt Institute for Justice & Peace* in Washington D.C. In 2007 he personally released a DVD 'Footprints on the sands of time'.



Marcello Palazzi, BSc MSc MBA Founder President, Progressio Foundation, Netherlands

Marcello Palazzi is a public-minded entrepreneur operating as a generator and developer of ventures, projects and initiatives delivering the highest mix of private and public value. Palazzi works in business, finance, civil society, philanthropy and government. His main vehicle is the *Progressio Foundation*, which he

founded with Dr Paul Kloppenborg in Rotterdam in 1989 (www.progressio.org). In 1981, he co-founded his first business in the UK and Italy, manufacturing and marketing diagnostic laboratories and kits for environmental monitoring. Marcello studied economics at the University of Buckingham, public and foreign policy and business administration at London School of Economics (LSE), London Business School (LBS), MIT and the Rotterdam School of Management. At LSE he graduated with a thesis on "The Role of Small & Medium Enterprises in the

European Community", in 1984. At LBS, he won "The Economist" Prize for best project on "Entrepreneurship and Management in the Non-profit Sector", supervised by Charles Handy, in 1987. He is active on advisory boards in the Netherlands, Switzerland, Sweden, the USA and Belgium. His past roles include co-founder and Director of Social Venture Network Europe, Head of Development for The New Academy of Business, founded by Anita Roddick, director/board member of a number of SMEs and non-profit organisations.



Beatrix Pfeleiderer Ph.D., Professor, Anthropology

Beatrix Pfeleiderer is a professor in Anthropology. She had a tenured position in Hamburg from 1982 to 1992. She was also visiting professor in India and USA. Beatrix Pfeleiderer has published many books in the cultural context of therapeutic and healing systems and on the body in and as culture. She has conducted several fieldworks in India, Africa, Europe and

Hawaii. From 1992 to 2005 she created a Permaculture Teaching farm and community with a Hawaii-specific curriculum in ecology and sustainable energy technology. From 1990 to 1996 she was involved in training with free dolphins on healing communication. Beatrix Pfeleiderer created a self empowering therapeutic tool, called the TARA-Process, to teach people self exploration and self healing in a simple and fast way. She gives lectures and seminars world wide. Mrs. Pfeleiderer has a private therapy practice in Germany and Hawaii.



John Pontin, Founder, JT Group

John Pontin is the Founder of the *JT Group*, which over forty years developed a national profile, in particular for green issues in construction and mixed-use urban renewal. For the past three years John has been establishing *The Converging World* which seeks to generate renewable energy whilst forging links between the developed and developing world. John is also on the board of *Bristol's Sustainability West* and a patron

of Bath-based *Engolve*. John is a former Chairman of the Trustees of *Dartington Hall Trust*, supporter of the *Natural Step for Britain* and *Forum For the Future*, Past Chair of *Western Partnership for Sustainable Development*. He is also a member of the Prince of Wales first *Summer School on Sustainable Business*. John is a Patron of *Hartcliffe Community Campus* and a member of the RSA's sustainable development advisory group.



Laurence Rose - FSI, Managing Partner, Fortune Wealth Partners SA

Laurence Rose began his career on the floor of the London Stock Exchange and was elected to Membership in 1965. Having spent 30 years in the Securities Industry in London, he moved to Switzerland to participate in the pan-europeanisation of the sector. More recently, he was appointed a Fellow of the Securities and Investment Institute, London. He is also a Member of the British-Swiss Chamber of Commerce and has been actively involved in co-hosting events for the Euroround Forum, whose focus has now become environmental issues.



Barbara Seiller, Chair, Board of Trustees, WFC, entrepreneur, investor, benefactress of the foundation in support of the World Future Council

Barbara Seiller is an entrepreneur, investor and benefactress of the foundation and support of the World Future Council. She has 25 years of experience working in the fields of marketing and advertisement for numerous enterprises. Mrs. Seiller is married and has two children.



Azad Shivdasani, Chairman, Inlaks Group

Azad Shivdasani is the Chairman of the *Inlaks Group*, an international organization with interests in the provision of IT services; the manufacture of aluminium rolled products, tea plantations, oilfield equipment leasing and engineering services. He is Chairman of *Inlaks Foundation* which for the last 30 years has given scholarships to gifted

students from India to continue their higher education at universities such as Oxford, Cambridge, Harvard and MIT. From 1985-1995, he was a director of the *International Institute for Environment and Development* and its treasurer from 1988-1993.

Timo Sieg, CEO, Pleon Germany

Timo Sieg is the CEO of *Pleon Germany* and member of *Pleon Europe* Management. He is also Deputy President of the German Consultancy Association 'Marketing and Management' in BDU and has published various papers on marketing and public relations. Mr. Sieg holds a degree in Economics and Business Administration. He has worked as marketing and PR consultant at *IFAM Marketing Institute*, Duesseldorf, and as Senior Consultant at *Kohtes Klewes*.



Paul van Tongeren, Secretary General, Global Partnership for the Prevention of Armed Conflict

Paul van Tongeren worked for more than twenty years as a programme manager for the Dutch National Committee for *International Cooperation and Sustainable Development (NCDO)*. He has been involved in the activities of numerous Dutch NGOs in the field of development cooperation, peace and environmental organisations. In 1997 Paul founded the *European Platform for Conflict Prevention and Transformation and the European Centre for Conflict Prevention (ECCP)*, based in the Netherlands of which he is the Executive Director. In response to the call of the former UN Secretary-General Kofi Annan in his report *Prevention of Armed Conflict*, the ECCP facilitated the establishment of the *Global Partnership for the Prevention of Armed Conflict (GPPAC)*. GPPAC is the world-wide civil society-led network to build a new international consensus on peace-building and the prevention of violent conflict. More than 1000 organisations worldwide were involved in drafting 'People Building Peace: A Global Action Agenda for the Prevention of Violent Conflict' which was presented to the UN in July 2005 during a global conference organised by GPPAC in partnership with UNDP at UN Headquarters.



Eric Utne, Founder, UTNE READER

Eric Utne is the founding publisher of *Utne magazine* (previously Utne Reader). He has spent his career as a journalist, writer, editor, and publisher. Before founding *Utne magazine* in 1984, he wrote, edited and sold advertising for the *East West Journal*, (later renamed Natural Health). In 1974 he was founding publisher and editor of the *New Age Journal*, (later renamed Body & Soul and recently acquired by Martha Stewart Living Omnimedia). In

1999, Eric stepped away from *Utne magazine* to serve for two years as a class teacher at City of Lakes Waldorf School in Minneapolis. Eric Utne is a sought-after speaker on numerous subjects, including responsible business, entrepreneurship, educational reform, journalism, and community building.



Alexander von zur Mühlen, attorney, Heine & Partner law firm

Alexander von zur Mühlen is an attorney, currently working for *Heine & Partner*, a law firm based in Hamburg, Germany. *Heine & Partner* specializes in company law, M & A, bank and capital market law, real estate and construction law and provides counsel at international real estate transactions, especially in USA and Canada. Mr. von zur Mühlen had worked for *01 Business AG*, a private equity firm, where he

was a tax expert, and also provided legal advice. He was also a certified public accountant and tax consultant in the Senior Tax division by *Arthur Andersen & Co.* and spent two years in the department for development and controlling at *Bull & Dr. Liedtke*, a real estate development and building company. Mr. von zur Mühlen studied law at the University of Hamburg, Munich and the University of California, L. A. with focus on international law.



Ole von Uexkull, Executive Director of the Stockholm-based Right Livelihood Award Foundation

Ole von Uexkull is Executive Director of the Stockholm-based *Right Livelihood Award Foundation*, which annually awards the so-called "Alternative Nobel Prize" in the Swedish Parliament. Founded in 1980, the award goes to people pioneering exemplary solutions to our most urgent

global problems – e.g. in the fields of the environment, human rights, peace or development. Ole's main areas of work are in public relations, fundraising, strategic development and research about nominees: He has visited and evaluated candidates for the award in more than 25 countries around the world. Ole has earlier worked on renewable energy and green design with the German Parliament, UNEP's Division of Technology, Industry, and Economics in Paris and the Rocky Mountain Institute in Colorado. He holds Masters' degrees in environmental science (Lund) and European Studies (Berlin).



Dr. Farhad Vladi, President, Vladi Private Islands GmbH

Farhad Vladi is the President of *Vladi Private Islands GmbH* in Germany, *Vladi Private Islands Limited* in Canada and *Vladi Private Islands (Pacific) Limited* in New Zealand. All three companies sell, develop and rent privately owned islands world-wide and

also provide appraisal and development services.

Farhad Vladi studied commerce at the University of Hamburg, Germany and obtained a PhD degree in the same subject. He is very much involved in art and music. He is the curator of the Philharmonic of the Nation, Governor of Life of the Art Gallery of Nova Scotia and of Hamburg, Germany. Farhad Vladi is also interested in the subject of global warming and renewable energy. He supports research in the fields of solar energy and bio fuels.



Stewart Wallis, Executive Director, New Economics Foundation

Stewart Wallis is the Executive Director of *New Economics Foundation*, an independent organisation that is re-defining economics, putting people and the environment first, rather than market forces and the bottom line. nef works with all sections of society from government to individuals, business to academia, to promote and create change. His previous career includes

seven years at the *World Bank*, and working as International Director at *Oxfam*, where he was responsible for 2500 staff in 70 countries and for all Oxfam's policy, research, development and emergency work worldwide.



Arthur Zajonc, Andrew Mellon professor at Amherst College

Arthur Zajonc is professor of physics and interdisciplinary studies at Amherst College, where he has taught since 1978. He received his B.S. and Ph.D. in physics from the University of Michigan. He has been visiting professor and research scientist at the Ecole Normale Supérieure in Paris, the Max Planck Institute for Quantum Optics, and the universities of Rochester, and Hannover and Fulbright professor at the University

of Innsbruck, Austria. His research has included studies in electron-atom physics, parity violation in atoms, quantum optics, the experimental foundations of quantum physics, and the relationship between science, the humanities and the contemplative traditions.

He has written extensively on Goethe's science work. He is author of the book *Catching the Light*, co-author of *The Quantum Challenge*, and co-editor of *Goethe's Way of Science*. In 1997 he served as scientific coordinator for the Mind and Life dialogue published as *The New Physics and Cosmology: Dialogues with the Dalai Lama*. He organized the 2002 dialogue with the Dalai Lama, "The Nature of Matter, the Nature of Life," and acted as moderator at MIT for the "Investigating the Mind" Mind and Life dialogue in 2003. The proceedings of the Mind and Life-MIT meeting were published under the title *The Dalai Lama at MIT*. Most recently he is author of the books, *Meditation as Contemplative Inquiry: When Knowing Becomes Love*, and a volume on the youth program PeaceJam, *We Speak as One: Twelve Nobel Laureates Share their Vision for Peace*. He currently directs the Academic Program of the Center for Contemplative Mind in Society, which supports appropriate inclusion of contemplative practice in higher education. He has also been General Secretary of the Anthroposophical Society in America, a co-founder of the Kira Institute, president of the Lindisfarne Association, president of Sunbridge College, and a senior program director at the Fetzer Institute.



Falk Zientz, Member of the Board GLS Gemeinschaftsbank, Bochum, Germany

As a banker and political scientist Falk Zientz is responsible for project development within the GLS Bank. He initiated the first microfinance institution for micro-entrepreneurs in Germany. Mr. Zientz is also interested in ethical investment, Eastern Europe, renewable energy, regional money, foundations, strategies against the sellout of public goods.



Ann Zulliger, Co-founder of the Stiftung Drittes Millennium

Ann Zulliger is the co-founder of the *Stiftung Drittes Millennium* and the discussion group for dialogue and consciousness development *Neues Denken*. She has worked as Agent for Change as well as in adult education, consciousness education, environmental concerns, networking, spirituality, dialogue and group dynamics.

Ann Zulliger has worked as a volunteer in the educational program of the *Creative Initiative Foundation* (Palo Alto, California) since 1968 and in the work of its successors, *Beyond War* (1981-1991) and the *Foundation for Global Community* (1991-2006). She is a member of the leadership team of *Beyond War, e.V.*, Germany and an author of environmental information columns for the monthly publications of the *American Women's Club of Zurich* and the *Zurich International Women's Association*. Mrs. Zulliger holds a BA cum laude and MA degree in German Language and Literature as well as a certificate in environmental consulting from the Swiss branch of the WWF (1992).



Dr. Martin Zulliger, Member of the Stiftung Drittes Millennium

Martin Zulliger is a member of the Stiftung Drittes Millennium, Switzerland and co-founder of the Swiss-Kansai Science and Technology Round Table, promoting contacts and exchange. He is former Scout Master for handicapped teenagers. Martin holds a MS degree in Physics from the Swiss Federal Institute of Technology, Zurich (ETHZ) and PhD in Biomechanics

from the Swiss Federal Institute of Technology, Lausanne. (EPFL). He is very committed to global awareness through education. He currently works near Zurich, Switzerland, in bio-medical R&D.