

Energy is power

and it is connected to everything in our lives: our jobs, our health, the food we eat, the places we live, the weather we experience, and the wars we fight. Over the past few hundred years, our energy has primarily come from fossil fuels—oil, coal, and gas. But these are causing global climate chaos—and are running out.

Until now, energy has been controlled by a small number of large corporations. And governments have been giving about US\$300 billion of subsidies to these corporations every year. Thanks to this arrangement, some people have become very rich. But most people are simply dependent on these companies for the power

they need—and two billion people, or one third of the world's population, are still without access to reliable energy.

We need to make a switch. We have to move quickly from our destructive, wasteful, and unfair use of fossil fuels to a new model where the production, distribution, and control of energy is clean, efficient, and affordable for everyone.

With existing technology, we can capture enough renewable energy from the sun, wind, water, and the earth to power the world six times over. This technology can bring clean energy to everyone, everywhere. All we need is the political will and determined action to make it happen.

Connect with your own power

citizens: Demand an innovative solution that gives everyone a chance to make a profit by producing, using, and selling renewable energy.

business leaders: Call for long-term incentives that stimulate investment in energy innovation and support a vibrant green energy market.

legislators: Encourage energy entrepreneurship with a policy that has been proven to be the most successful renewable-energy legislation.

Want to know how? Visit www.power-to-the-people.net and help make the switch.



Power to the People!

World Future Council
EARTH ACTION