



Power to
the People!

WWW.POWER-TO-THE-PEOPLE.NET

World Future Council
www.worldfuturecouncil.org

EARTH ACTION
www.earthaction.org

info@power-to-the-people.net

30 Cottage Street
Amherst MA 01002 USA
t: +1 413 549 8118
f: +1 413 549 0544

Attention journalists interested in: climate change, renewable energy, energy security, job growth, green technology, and innovative legislation and policy solutions

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"The world could become unlivable if we do not stop increasing the amount of carbon dioxide we use. CO₂ accumulates in the atmosphere and there is no end-point; it just gets hotter and hotter. So at some point the planet becomes unlivable."

John H. Marburger III, President Bush's Science Advisor and
Director of the Office of Science and Technology

"Renewable energy is the issue of the day, and the issue of our generation."
Senator Barbara Boxer, Senate Majority Leader

Dear Journalist:

Many of the big stories of this decade—this century—will be about the related issues of greenhouse gas emissions, climate chaos, depleting oil reserves and national security. All of these problems are related to energy. And no solution can work without a switch from fossil fuels to clean, renewable energy. The World Future Council and EarthAction are collaborating on a **POWER TO THE PEOPLE** campaign to bring the "world's best renewable energy law" from Europe to America.

The World Future Council is a new global forum to protect the interests and rights of future generations. Consisting of 50 prominent personalities from the worlds of governments, parliaments, business, civil society, science and the arts, the World Future Council works with policymakers and citizens worldwide to identify and implement the best policies for a sustainable future. **EarthAction** is a global network of policymakers, citizens, journalists and over 2,600 organizations in 165 countries that work together for a more just, equitable, and sustainable world.

Recognizing the serious threats from global warming and climate chaos, the first **"Policy to Change the World"** that the World Future Council is promoting encourages the rapid shift from burning fossil fuels to using clean renewable energy. It was pioneered in Germany, Denmark and Spain and versions of it have been adopted in over 45 countries, provinces, and states worldwide—Michigan may be the first state to bring it to the US (House Bill 5218). It encourages energy entrepreneurship, expands the green energy marketplace, creates jobs, and stimulates economies—all this while significantly reducing pollution and greenhouse gas emissions.

Enclosed you will find an Action Alert we are sending to 3,000 organizations and over 1,000 policymakers in the US, and other materials that tell the story behind this campaign.

Additional information is available at **WWW.POWER-TO-THE-PEOPLE.NET**.

We would be grateful if you would complete and return the enclosed Response Form. Please let us know if you would like to receive future information from us. We will be pleased to keep you informed about this and other initiatives to create a more just, peaceful, and sustainable world.

Sincerely,

Bianca Jagger
Chair, Executive Committee, World Future Council