

## World Future Council | Fact Sheet KidsCall: Giving Voice to Youth

### The Challenge

Future generations risk a meagre life because of the choices we are making today. Involving young people in policy making is important not just to capture new ideas and listen to concerns but above all to nurture a generation aware of its responsibilities and capable of action. The World Future Council is committed to 'long-term thinking for today's world' and to involving young people in that process.

### Our Goal

The World Future Council aims to create a platform for young people to make their voices heard by decision makers, exchange views on important policy topics and share experiences with other young people living different North-South realities.

### Our Strategy

The project is designed to support and mobilise young people by helping them identify areas of common interest through multi-level and multi-media exchanges of viewpoints



Elias from Hamburg has discovered his message on one of the flags in the Corridor of Hope

- inter-generational exchange between adults and young people
- open communication among young people facilitated on a global scale

### Target group

We are reaching out to young people with a keen interest in important economic, ecological and social issues. As active members of civil society, these young people are responding well to this opportunity for constructive policy debate on solutions to the world's injustices.

### Activities

#### Exhibition 'Corridor of Hope'

The World Future Council exhibition of two hundred flags with appeals from young people to decision makers symbolises a *Corridor of Hope*. This powerful exhibition is presented before parliaments, governments and international



The KidsCall online forum – the youth platform for sharing ideas on 12 global issues

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conferences such as the UN Climate Conferences in Poznan and Copenhagen. The appeals represent the hopes and fears of young people from all across the globe for their future.

### Online forum [www.kidscall.info](http://www.kidscall.info)

A dedicated online forum for children and young people to discuss key issues, hosted by the World Future Council, and with the active participation of Councillors. High quality administrative support guarantees consistent high-quality information flow. The service operates in four languages. Twelve topics have been selected from among the *Corridor of Hope* appeals to decision makers.

### Workshops in Germany and India

A series of workshops that encourages young people to think about human activities and their consequences for the future of the planet; the workshops take place in Germany and India. The programme includes excursions, for example from the source of the Ganges along the course of the river right through to the megacity New Delhi, to show young ecologists the causes and dramatic consequences of water pollution.

### KidsCall Youth Conference

A Youth Conference will be held in parallel to the 2009 World Future Council Annual General Meeting so that an exchange of views can take place between 50 young people and the 50 Councillors, members of the World Future Council.



Christian Maaß, head of the Hamburg Department for City Development and the Environment, and Dr. Michael Otto at the opening of the Corridor of Hope in Hamburg

### Committed Councillors

The KidsCall project involves nineteen Councillors and members of the Board of Advisors including Vandana Shiva from India, Pauline Tangiora, Maori elder, Jared Duval from the USA, Cyd Ho from Hong Kong and Francisco Whitaker from Brazil.

### Project Management and Evaluation

The World Future Council strives for excellence in the conduct of its projects and aims for optimum effectiveness, efficiency and improvement. The KidsCall Project Manager will evaluate the goals, activities and budget at regular intervals against specific indicators. An evaluation report will be compiled and reviewed by the Board of Directors of the World Future Council, whose recommendations are presented to the Annual General Meeting.

### About us

The World Future Council brings the interests of future generations to the centre of policy making. Its 50 eminent members from around the globe have already successfully promoted change. The Council addresses challenges to our common future and provides decision-makers with effective policy solutions. In-depth research underpins advocacy work for international agreements, regional policy frameworks and national lawmaking and thus produces practical and tangible results.



KidsCall workshop during the conference "Gandhi, Globalization & Climate Change" in New Delhi, India

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